

SEP28/12 10.49
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6356291

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST#1065</u>	COMMENTS: (LINE, ORDER, INVOICE)
-------	----------------------------	-----------------	----------------------------------

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP28/12 10.49

REP: TO LENA

ER JULIE
** NEW ORDER **
TTLS \$118050..49X
PLS CFM, THX 9/28

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1065												
1			100P-300P	30		\$1,200.00	10/5	10/5	1		FRI	1
PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1 : THE CHEW/GENERAL HOSPITAL												
2			1000A-1100A	30		\$800.00	10/5	10/5	1		FRI	1
PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,400.00	10/5	10/5	1		FRI	1
4			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,000.00	10/5	10/5	1		FRI	1
5			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$3,000.00	10/5	10/5	1		FRI	1
6			800P-900P PROGRAM : SHARK TANK CON COM1: SHARK TANK	30		\$6,000.00	10/5	10/5	1		FRI	1
7			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$800.00	10/5	10/5	1		FRI	1
8			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,200.00	10/8	10/8	1		MON	1
9			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$800.00	10/8	10/8	1		MON	1
10			1000P-1100P PROGRAM : CASTLE CON COM1: CASTLE	30		18000.00	10/8	10/8	1		MON	1
11			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	10/8	10/8	1		MON	1

SEP28/12 10.49
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$2,200.00	10/8	10/8	1		MON	1
13			1205A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	30		\$600.00	10/8	10/8	2		MON	2
14			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,400.00	10/8	10/8	1		MON	1
15			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,000.00	10/8	10/8	1		MON	1
16			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$3,000.00	10/8	10/8	1		MON	1
17			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$800.00	10/8	10/8	1		MON	1
18			1205A-1235A PROGRAM : HOT TOPICS (AFTER NCAA FTBL.) CON COM1: HOT TOPICS (AFTER NCAA FTBL.)	30		\$550.00	10/6	10/6	1		SAT	1
19			600A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,600.00	10/6	10/6	1		SAT	1
20			1130P-1200M PROGRAM : SPORTSNIGHT ON NINE CON COM1: SPORTSNIGHT ON NINE	30		\$1,300.00	10/7	10/7	1		SUN	1

SEP28/12 10.49
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
21			1100A-1200N	30		\$3,000.00	10/7	10/7	1		SUN	1
PROGRAM : THIS WEEK												
CON COM1: THIS WEEK												
22			600A-900A	30		\$1,600.00	10/7	10/7	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
23			100P-300P	30		\$1,200.00	10/4	10/4	1		THU	1
PROGRAM : THE CHEW//GENERAL HOSPITAL												
CON COM1: THE CHEW//GENERAL HOSPITAL												
24			1000A-1100A	30		\$800.00	10/4	10/4	1		THU	1
PROGRAM : MILLIONAIRE/FEUD												
CON COM1: MILLIONAIRE/FEUD												
25			1000P-1100P	30		10000.00	10/4	10/4	1		THU	1
PROGRAM : SCANDAL												
CON COM1: SCANDAL												
26			1205A-105A	30		\$600.00	10/4	10/4	2		THU	2
PROGRAM : JIMMY KIMMEL LIVE												
CON COM1: JIMMY KIMMEL LIVE												
27			400P-500P	30		\$1,400.00	10/4	10/4	1		THU	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
28			700A-900A	30		\$3,000.00	10/4	10/4	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
29			900A-1000A	30		\$800.00	10/4	10/4	1		THU	1
PROGRAM : JEFF PROBST												
CON COM1: JEFF PROBST												

REP HEADLINE# 6356291
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP28/12 10.49
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1 : THE CHEW/GENERAL HOSPITAL	30		\$1,200.00	10/2	10/2	1		TUE	1
31			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD	30		\$800.00	10/2	10/2	1		TUE	1
32			1000P-1100P PROGRAM : PRIVATE PRACTICE CON COM1 : PRIVATE PRACTICE	30		12000.00	10/2	10/2	1		TUE	1
33			1205A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1 : JIMMY KIMMEL LIVE	30		\$600.00	10/2	10/2	2		TUE	2
34			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$1,400.00	10/2	10/2	1		TUE	1
35			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$1,000.00	10/2	10/2	1		TUE	1
36			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA	30		\$3,000.00	10/2	10/2	1		TUE	1
37			900A-1000A PROGRAM : JEFF PROBST CON COM1 : JEFF PROBST	30		\$800.00	10/2	10/2	1		TUE	1
38			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1 : THE CHEW/GENERAL HOSPITAL	30		\$1,200.00	10/3	10/3	1		WED	1

REP HEADLINE# 6356291
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP28/12 10.49
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

39			1000A-1100A	30		\$800.00	10/3	10/3	1		WED	1
----	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : MILLIONAIRE/FEUD
CON COM1 : MILLIONAIRE/FEUD

40			1000P-1100P	30		12000.00	10/3	10/3	1		WED	1
----	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NASHVILLE
CON COM1 : NASHVILLE

41			1100P-1135P	30		\$3,000.00	10/3	10/3	1		WED	1
----	--	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : EYEWITNESS NEWS
CON COM1 : EYEWITNESS NEWS

42			1205A-105A	30		\$600.00	10/3	10/3	2		WED	2
----	--	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : JIMMY KIMMEL LIVE
CON COM1 : JIMMY KIMMEL LIVE

43			400P-500P	30		\$1,400.00	10/3	10/3	1		WED	1
----	--	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : DR OZ
CON COM1 : DR OZ

44			700A-900A	30		\$3,000.00	10/3	10/3	1		WED	1
----	--	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : GOOD MORNING AMERICA
CON COM1 : GOOD MORNING AMERICA

45			900A-1000A	30		\$800.00	10/3	10/3	1		WED	1
----	--	--	------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : JEFF PROBST
CON COM1 : JEFF PROBST

OCT/12 118050.00 CONTRACT TOTAL 118050.00
TOTAL SPOTS 49

MARKET TOTALS \$295,125 WFTV 40% WKMG 28% WESH 24% WOFL 7% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED**

SVC- NSI
DEMOS- RA35+*